

The Totem Telegraph—October 2009

The success of Totem Training Ltd is based on the belief that everyone is capable of making small, subtle changes in knowledge, skill and attitude. These changes consistently applied can offer great pay back for any organisation. Totem Training Ltd provides a range of solutions to clients over a variety of sectors including Food Manufacturing, Energy, Local Government, Logistics, Leisure, Accountancy and Social Housing.

If you think any of your contacts would benefit from talking to us please feel free to pass them our information.

Just a thought!

“He who rests on his laurels wears them in the wrong place!”

There are a number of ways to contact a member of the Totem Team:

- mail@totemtrainingltd.co.uk
- www.totemtrainingltd.co.uk
- 01507 608795
- 07970 440976

FOR SALE

Hypnotherapy CD's now available. £10 plus p+p

Each CD includes two 20+ minute tracks

Various Titles Available

The Funny Bit...

Love him or hate him, he sure hits the nail on the head with this! Recently giving a speech at a High School about 11 things kids would not learn in school—Bill Gates talks about how feel good, politically correct teachings created a generation of kids with no concept of reality and how this concept could set them up for failure in the real world: **RULE 1:** Life is not fair—get used to it! **RULE 2:** The world won't care about your self-esteem. The world will expect you to accomplish

something *before* you feel good about yourself. **RULE 3:** You will *not* make \$60,000 a year right out of high school. You won't be a vice-president with a car phone until you earn both. **RULE 4:** If you think your teacher is tough, wait till you get a boss. **RULE 5:** Flipping burgers is not beneath your dignity. Your Grandparents had a different word for burger flipping: they called it opportunity. **RULE 6:** If you mess up, *it's not your parent's fault*, so don't whine about your mistakes,

learn from them. **RULE 7:** Before you were born your parents weren't as boring as they are now. They got that way from paying your bills, cleaning your clothes and listening to you talk about how cool you thought you were. So before you save the rain forest from the parasites of your parent's generation, try delousing the closet in your own room. **RULE 8:** Your school may have done away with winners and losers, but life *has not*. In some schools, they've abolished failing

grades and they'll give you as *many times* as you want to get the right answer. This doesn't bear the slightest resemblance to *anything* in real life. **RULE 9:** Life is not divided into semesters. You don't get summers off & very few employers are interested in helping you *find yourself*. Do it in your own time. **RULE 10:** TV is *not* real life. In real life people actually have to leave the coffee shop & go to jobs. **RULE 11:** Be nice to nerds. Chances are you'll end up working for one.

Training Updates

Totem Training Ltd is pleased to offer another new training course to its ever expanding portfolio of titles: An Introduction to Project Management. This one-day course is designed as an introduction to the key concepts and techniques in effective management of projects. Content includes:-definition of a project; identifying key stakeholders; utilizing a project management cycle; scoping a project; techniques to plan a project; successful implementation and evaluation.

TAILORED DEVELOPMENT PROGRAMMES:

Totem Training Ltd is currently working in partnership with several clients delivering individually tailored Senior Management and Team Development Programmes. If you

would like to know more please contact us.

OPEN COURSE OFFER:

What does your Reception say about *your* business? The quality of an organisation can often be judged by the skill and professionalism of the individual hosting the Reception area. The Totem Training Ltd Receptionist Skills—1 Day Course is one of the few that we offer that lends itself to being delivered as an 'open programme'. We aim to run our very first 'open course' in the coming weeks so would be delighted to hear from anyone who would like to send a delegate (or two!). Venue and costs will be confirmed dependent upon interest.

ROTARY DISTRICT CONFERENCE:

At the end of September, Craig spent the weekend at the Spa Complex in Bridling-

ton MC'ing the Rotary District Conference.

On Sunday morning there were 3 guest speakers. Two from the world of sport -Giles Long, a gold medal winning Paralympic swimmer and Bryan Steel, a World Championship and Olympic medal winning Track Cyclist. Finally, Jack Sheffield, retired Head teacher and author of the 'Teacher' series of books made a wonderfully funny speech.

So, if you or any contacts are considering engaging a top class speaker, either for motivation or entertainment then their details can be found at: www.gileslong.com
www.bryansteel.co.uk
www.jacksheffield.com

PS. Remember, Craig is also available for hire in his capacity as a motivational and/or entertainment events Speaker.