



Speaker Profile

Craig Collinson

Creating A Positive Attitude in the Workplace

“Attitudes are Contagious—Is Yours Worth Catching?”

This presentation looks at how you might help to influence a positive attitude in your organisation and once embedded, how to help to keep it maintained at the highest possible level.

You’ll also discover how you may be able to impact on the positive attitude within your organisation. In today’s challenging environment there are many things that we don’t seem to be able to affect—fortunately our attitude doesn’t have to be one of them!

This highly effective presentation is perfect for any type of business that employs 10 staff or more and is aimed at the supervisors and managers of those staff and can be delivered onsite or off site, in a 90 minute or a half day format.

By the end of this session each delegate will be able to identify new ways to:

- † Benefit from a positive attitude in the workplace and so impact on morale, motivation, team spirit and productivity
- † Embed a positive culture and so affect the whole team
- † Keep the positive attitude going and impact on the ‘bottom line’
- † Avoid slipping back into the negatives and focus on the positive
- † Share good practice and involve others in the process to maximise commitment and ‘buy in’

Each delegate will leave with new ideas and practical techniques to help create a positive attitude in the workplace leading to higher motivation levels, increased morale and greater productivity.

About the Speaker

Craig Collinson has been a professional trainer for 16 years and is also a Certified Practitioner of NLP and Hypnotherapy, delivering effective business coaching, management training and personal development. Craig works corporately with a range of companies in many professions and industry sectors working with them to develop staff and improve their productivity.



In addition he provides assistance to individuals to, amongst other things, build personal confidence and eliminate phobias.

“Craig came in to work alongside my team to deliver a highly professional conference presentation to a highly critical audience of members of the world’s largest service organisation—Rotary.

His humour, knowledge and experience ensured a successful execution of this difficult contract—a good weekend was had by all. From a personal point of view he was great to work with—very accommodating.”

Freya Cross
Event Co-Ordinator

To find out more, or to book Craig to speak at your event or workplace, contact us now:

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