



# Speaker Profile

## Craig Collinson

### ‘Stand And Deliver’

**“The best speeches are those with a good beginning and a good ending..... preferably close together!”**

This highly effective Seminar/Workshop examines a variety of simple and practical methods, strategies and tips that can be used to enhance how you develop and deliver a presentation to any size of group with confidence and ease.

You’ll discover the ‘7 Simple Steps’ for the preparation as well as the ‘3 Golden Rules’ for delivering a successful and effective presentation.

This Seminar/Workshop is ideal for anyone who would like to improve their skills, abilities and confidence when faced with creating and delivering a presentation. This Seminar/Workshop can be delivered on or off site, in a 90 minute or a half day format.

**By the end of this session each delegate will be able to identify new ways to:**

- † Develop a presentation from ‘scratch’ and so eliminate the panic of getting started
- † Deliver an effective presentation and be memorable for all the right reasons
- † Make your audience comfortable right from the start enhancing your credibility immediately
- † Utilise a range of simple memory aids adding to the effect of a natural, confident flow

Each delegate will leave with new ideas and practical techniques to help develop and deliver a competent and confident presentation every time leading to increased self confidence and the ability to get the right message across to the right people in the right way.

#### About the Speaker

Craig Collinson has been a professional trainer for 16 years and is also a Certified Practitioner of NLP and Hypnotherapy, delivering effective business coaching, management training and personal development. Craig works corporately with a range of companies in many professions and industry sectors working with them to develop staff and improve their productivity.



In addition he provides assistance to individuals to, amongst other things, build personal confidence and eliminate phobias.

“I would like to formally extend my sincere thanks to Craig for his assistance with the conference particularly as it was at the 12th Hour and the brief changed. The event was a great success which would not have been possible without Craig’s unique approach and evident skill to comperre.”

*Clive Yates—Business Manager  
Lincolnshire County Council*

To find out more, or to book Craig to speak at your event or workplace, contact us now:

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